

DYW

ORKNEY
Developing the
Young Workforce

NEWSLETTER

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Welcome Message

Welcome to the latest issue of the Developing the Young Workforce (DYW) Orkney newsletter. In this issue, we tell you about our new website, a School Leavers' Programme we ran with Skills Development Scotland and are appealing for volunteers to support our new social media campaign.

I hope you find the information in this newsletter useful. We'd love to hear your feedback, so please get in touch to let us know if these updates are useful. You can also register your interest in supporting DYW Orkney by visiting our website: www.dyworkney.co.uk/get-involved.html

Rachel Scarth
Project Manager – DYW Orkney

Event to help you attract, recruit and retain a young workforce

Local employers are invited to book their place at an event that will help them learn more about recruiting apprentices and attracting young people to join their workforce.

Hosted by Remarkable, on behalf of Highlands and Islands Enterprise, in partnership with DYW Orkney, this will be an opportunity for local employers to hear from some of the organisations who can help them recruit young people into their business, and learn more about accessing the opportunities available to develop new or existing employees.

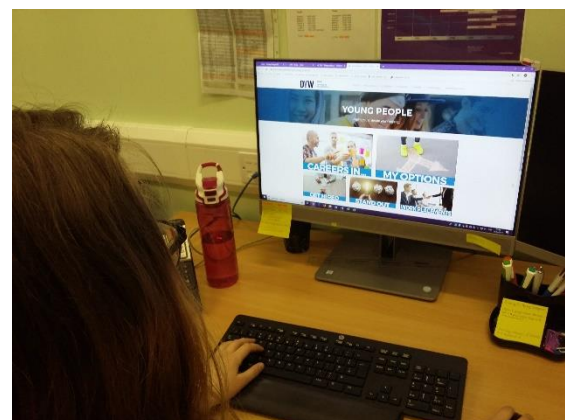
There will also be a chance to hear from local employers who have successfully developed their own young workforce and have a proactive approach to on-the-job training.

If you are a local employer who would like to find out more about recruiting apprentices or speak to the organisations who can support you and your staff, this event is for you.

The #BeTheChangemaker event will be held on Friday 17 May 2019, 11am-1pm, at Orkney College UHI. If you are interested in attending this FREE event, you will need to book your place by Monday 13 May 2019 via Eventbrite ([here](#)). Lunch will be provided, so please advise of any special dietary requirements by emailing orkneydyw@uhi.ac.uk.

DYW Orkney launch website

At the end of March our new website went live. It has been developed as a resource to help young people identify their next step after school.



The new DYW Orkney website is a resource to help young people identify their next step after school.

Whether they choose to go into further or higher education, an apprenticeship or straight into employment, they can

NEWSLETTER

use the site to access a range of advice and guidance to help them get there.

The site also includes sections for parents and carers, local employers and those working in education.

Employers can use the site to learn more about DYW, as well as finding out how they can engage with local schools and young people.

The site has a [contact form](#) to let employers register their interest in getting involved with DYW Orkney. By registering through our site, employers will be added to a mailing list and receive details of forthcoming events and activities.

There are a number of ways local employers can get involved: coming into local schools to speak to pupils, attending our events or offering work placement opportunities to help young people develop the skills they will need in the world of work. By using the contact form, you can tell us how you would like to get involved.

You can visit our website at www.dyworkney.co.uk

School Leavers' Programme

A six week programme to help young people prepare for their next step after leaving school concluded just before the Easter holidays.

In partnership with Skills Development Scotland, we ran a School Leavers' Programme for pupils at the KGS and Stromness Academy who were planning to leave school at the end of this academic year.

Throughout the programme, pupils learnt more about the options available to them once they leave school, including hearing from staff from

Orkney College, the Connect Project, CITB and Voluntary Action Orkney about the support and services they provide. This helped them understand the options available to help them access further training, education or employment depending on their aspirations and abilities.



Some of the employers who supported our School Leavers' Programme.

Later sessions looked at searching for a job, identifying their skills, completing a CV and preparing for an interview. Pupils at Stromness had an additional, employer-led workshop where they heard directly from employers about what they look for in a CV and in an interview candidate.

The programme concluded with a mock interview session, which was attended by local employers.

This was a friendly, informal event which was designed to give pupils the chance to introduce themselves, present their CV and speak about their skills and work experience. Employers also asked general interview questions, to give them an opportunity to practice their responses.

The programme will run again next year, so any employers who would like

NEWSLETTER

to deliver inputs to young people can contact us at orkneydyw@uhi.ac.uk to register their interest.

On behalf of ourselves, Skills Development Scotland and the schools, we would like to thank all the employers who came along to our employer-led events this year.

Sector Spotlight Campaign

In the Easter holidays we started a new social media campaign which shines a light on some of the jobs available in local employment sectors.

SECTOR SPOTLIGHT: TOURISM

NIKKI WYLIE
TOUR GUIDE AND
BAR AND PRODUCTION OPERATIVE
THE ORKNEY DISTILLERY

KEY SKILLS

- Team Work
- Communication Skills
- Public Speaking
- Flexible Working
- Cope with Pressure

"My job gives me a good varied experience, the customers are great and you can learn a lot about the tourist industry and the food and drink industry."

Best thing about the job:
"By the end of tours we will all be laughing and chatting away."

Worst thing about the job:
"When I have several tasks in rapid succession I sometimes get flustered."

DYW ORKNEY Developing the Young Workforce THE ORKNEY DISTILLERY & VISITOR CENTRE THE HOME OF ORKNEY WHISKY

The sector spotlight campaign highlighted the key skills needed for different jobs in local employment sectors.

The Sector Spotlight campaign will run throughout the year, during school holidays. Each week, we will focus on a different sector and feature interviews with some of the people working in different jobs within it. The idea is to highlight the breadth of jobs available within Orkney and showcase the skills and qualifications needed in every industry.

The first two weeks focused on Tourism and Aquaculture & Fisheries. You can read the interviews by visiting

our social media sites, or the Latest News section of our website.

We are already planning the summer holiday campaign and are looking for people to volunteer to take part. If you would like to take part, contact us on orkneydyw@uhi.ac.uk

Some of the sectors we hope to include are: Land-based, Construction, Food and Drink, Creative Industries, Sports and Recreation...and many more!

Calling STEM Ambassadors!

Following discussions with local Head Teachers, we are looking to develop the relationship between the schools and local STEM Ambassadors.

To do this, we would like to gather the contact details of anyone who is a registered STEM Ambassador.

If you are a STEM Ambassador, please get in touch with us so we can add your details to our database and include you in any future activities with the schools.

Drop us an email at orkneydyw@uhi.ac.uk

Contact us

We'd be delighted to hear from you and discuss how DYW Orkney can support you as an employer. You can use the contact form on our website, [here](#) or:

Email: OrkneyDYW@uhi.ac.uk
Tel.: (01856) 569 352